

Call for Art Submissions - Nuts'a'maat Alliance Logo

The [Cowichan District Hospital Replacement Project](#) invites First Nation, Métis, Inuit and Indigenous emerging artists, ages 15-24, to submit artwork that will be used to represent a Project Alliance working together to construct the new 204-bed hospital in Cowichan. The Project Alliance is committed to embedding Cultural Safety into the planning and design, and engaging respectfully with the First Nation, Métis, Inuit and Indigenous people. The Project Alliance recognises First Nation people as right-holders, as the hospital will be built in the traditional territory of Cowichan Tribes.

FUNDING:

The selected artist will receive \$2,000 for use of their artwork.

In addition, 9 shortlisted individuals will receive an honorarium of \$200 for their submissions. The Project Alliance maintains the right to use submissions for other not-for-profit purposes related to the Project. If the Alliance wishes to use your artwork for other communication or for business use, we will contact you for respectful remunerations for the use of your art. Artwork can be returned to you upon request.

THEME:

The Project's newly formed Alliance will be named the Nuts'a'maat Alliance and the traditional name for the new Cowichan District Hospital will be Quw'utsun Q'aq'i-ew't-hw, meaning Cowichan Healing Centre. The artwork should represent the concept of First Nation, Métis, Inuit and Indigenous people, [Island Health](#), [Infrastructure BC](#), [BC Infrastructure Benefits](#), and the preferred proponent, working together as the Nuts'a'maat Alliance, with one mind – one heart, to construct a welcoming new hospital for people in Cowichan. The Alliance is committed to embedding Cultural Safety into the planning, design, construction and operation of the new hospital, and involving the right-holders and land holders in the overall process.

ART GUIDELINES:

The art will be used for the Nuts'a'maat Alliance logo, in print and digital communication materials, posting, signage, Zoom backgrounds and all business communication for the Cowichan District Hospital Replacement Project Alliance. It will not be used for profit.

Simple - The selected logo will not try to do or say too much, and it will avoid too much detail. Because of this, the simple thing/things that it chooses to say will stand out more.

Memorable - It will be memorable because it is simple, yet appropriate. A question to ask when designing it is: *Does it stand out when placed in a crowd of other logos? Can you still see what makes it memorable?*

Versatile - It will work across a variety of media and applications. For this reason, the logo should be designed with scalability in mind. Can it be printed on a business card or a large billboard and look clear on both?

Appropriate - It will be appropriate as a representation of the Nuts'a'maat Alliance.

The artwork will become a vector file, and may need to be used as a solid, single colour or watermarked image in certain circumstances. You do not need to submit digital artwork. We can convert it into a vector file and will work with you to ensure it is converted accurately.

SELECTION PROCESS:

A committee made up of the Project Alliance and a Master Artist from Cowichan Tribes will review and select the art that will represent the Project Alliance.

TIMELINE & HOW TO SUBMIT:

- **Submissions are due by midnight, November 10, 2022.**
- Please include the attached form (*see page 3*) with your submission.
- Your artwork and form can be sent electronically to newcdh@islandhealth.ca (under 10 megabytes) or deliver to 6425 Norcross Road, Unit 201 2nd Floor, Duncan, BC V9L 6C5 by mail or in person.
- If delivering in person, our normal business hours are Monday-Friday, 8AM to 4PM.
- We will confirm that we have received your submission within one business day. If you do not receive a confirmation, please email newcdh@islandhealth.ca.

WHO CAN SUBMIT:

- Cowichan Tribes Members
- Members of the Cowichan Alliance
- Ancestors of and people with connection to the Cowichan Tribes or Cowichan Alliance
- Members of the First Nations, Cowichan Valley Métis Nation, Inuit and Indigenous people living within the Cowichan District Hospital service area

FOR MORE INFORMATION, CONTACT:

Joe Elliott

Special Project Director - Indigenous Engagement
Cowichan District Hospital Replacement Project
Telephone: 250-618-7465

Email: Joseph.Elliott@islandhealth.ca

Cowichan District Hospital Replacement Project website: www.islandhealth.ca/newcdh

Artwork Submission Form

*Thank you for your submission. We respect your privacy. The information you provide will only be shared with the selection committee. If your artwork is selected, we will work with you to create a brief bio and artist's statement. **Artwork and submission form due by midnight, November 10, 2022.***

1. Name

2. Email address

3. Phone number

4. Please tell us about yourself. This is call open to Indigenous artists in the Cowichan District Hospital service area, ages 15-24, please include a note about yourself, your connection to your community, and how you self-identify as First Nation, Métis, Inuit or Indigenous.

5. If you are under 18, parent or guardian's signature and contact information:

6. Please share the story of your artwork, and how it reflects the intentions of the Nuts'a'maat Alliance.

Thank you! We will confirm that we have received your artwork within 1 business day. If you do not hear from us, please email newcdh@islandhealth.ca or call 250-886-2332.

Cowichan District Hospital Replacement Project - Nuts'a'maat Alliance

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Duncan, BC V9L 6C5

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